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**THE ACADEMY OF INTERACTIVE ARTS AND SCIENCES
AND DICK CLARK PRODUCTIONS
ANNOUNCE CO-VENTURE TO PRODUCE
“THE YEAR IN GAMES”**

LAS VEGAS – February 10, 2006 – **The Academy of Interactive Arts and Sciences (AIAS)**, the leading video game industry recognition organization, and **dick clark productions, inc.**, one of television's most prolific providers of programming, have joined forces to produce an entertainment-oriented special honoring the best in video games for 2006. Entitled “**The Academy of Interactive Arts and Sciences Presents: The Year in Games**”, the show will provide an inside look at the year’s best video games and the creative minds behind them.

Airing in the first quarter of 2007, “The Academy of Interactive Arts and Sciences Presents: The Year in Games” will honor the best in the entertainment software industry and will be based on the Academy’s recognition categories which include Outstanding Innovation in Gaming, Outstanding Achievement in Animation, and Outstanding Achievement in Game Design, among others. The special will explore what made the best video games of 2006 so great from the perspective of developers, celebrities and consumers.

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“Since its inception 10 years ago, the AIAS has honored the innovators of the industry,” said Joseph Olin, president, AIAS. “The time is right for us to introduce these pioneers to the mass market and we're looking forward to making our dream a reality in tandem with dick clark productions through a major television special.”

“‘The Year in Games’ will mark the next generation of ‘must-see’ shows for dick clark productions,” said Jules Haimovitz, vice-chairman and managing partner, **dick clark productions, inc.** “The company has a long history of producing perennial franchise type shows and we strongly believe that “The Year in Games” will be another of those successful entities.”

About dick clark productions, inc.:

Founded in 1957, **dick clark productions** has grown to become a leading independent producer of a wide range of television programming for broadcast networks, cable networks, distributors and advertisers. The company has produced thousands of shows and specials in all genres and for all day parts, including such perennial hits as “Dick Clark’s New Year’s Rockin Eve,” the “American Music Awards,” the “Golden Globes Awards,” the “Bloopers” specials and series, the “Daytime Emmy Awards,” the “Academy of Country Music Awards” and the new hit FOX-TV series, "So You Think You Can Dance," among others. A subsidiary, dick clark restaurants, inc., licenses and operates “Dick Clark’s American Bandstand” casual dining restaurants.

About the Academy of Interactive Arts & Sciences:

The Academy of Interactive Arts & Sciences (AIAS) was founded in 1996 as a not-for-profit organization dedicated to the advancement and recognition of the interactive arts. The Academy’s mission is to promote and advance common interests in the worldwide interactive entertainment community; recognize outstanding achievements in the interactive arts and sciences; and conduct an annual awards show (Interactive Achievement Awards) to enhance awareness of the interactive art form. The Academy also strives to provide a voice for individuals in the interactive entertainment community. More information about the AIAS can be found at <http://www.interactive.org>.