

**FOR IMMEDIATE RELEASE**

SUBMISSIONS OPEN FOR 2012 RANDY PAUSCH AND MARK BEAUMONT SCHOLARSHIP FUNDS

*AIAS Foundation Supports Aspiring Video Game Industry Changers*

Calabasas, Calif. – March 27, 2012 – The Academy of Interactive Arts & Sciences' AIAS Foundation, has announced that submissions for the Randy Pausch Scholarship and Mark Beaumont Scholarship are now open.

The Randy Pausch scholarship, which awards two \$2,500 scholarships, was established to honor the memory of Computer Science Professor and Co-Founder of the Entertainment Technology Center at Carnegie Mellon University, Dr. Randy Pausch. This scholarship has been established to support students who are pursuing careers specializing in the development of interactive entertainment like art, animation, programming, engineering, game direction, game design, sound design, and music composition.

The Mark Beaumont scholarship, which awards two \$2,500 scholarships, was established to honor the memory of the previous COO of Capcom North America and Europe, Mark Beaumont. This scholarship has been established to support students who are pursuing careers specializing in the business of interactive entertainment such as executive leadership, law, marketing, public relations, and business development.

“The video game industry has incredible support within the academic world to develop and support students whose dream is to enter the interactive entertainment industry,” said Martin Rae, president, Academy of Interactive Arts & Sciences. “The AIAS Foundation takes great pride in helping fulfill those dreams and support students who aspire to move our dynamic industry forward.”

To qualify, applicants must have a GPA of at least 3.3, be a full-time student and attend an accredited college or university in the United States during the 2012-2013 school year.

For more information about the scholarships, qualifications and application forms, please visit <http://www.interactive.org/foundation/scholarships.asp>. The deadline to apply is June 29, 2012.

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