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SUBMISSIONS NOW OPEN FOR 2009 RANDY PAUSCH SCHOLARSHIP FUND

Academy of Interactive Arts & Sciences Seeking Next-Generation of Video Gaming Geniuses

CALABASAS, Calif. – March 31, 2009 – The Academy of Interactive Arts & Sciences (AIAS) has announced the call for submissions for the 2009 Dr. Randy Pausch Scholarship Fund, established to support students in pursuit of careers in game design, development and production. The AIAS will award four \$2,500 scholarships to students attending accredited universities.

The scholarship fund honors Dr. Randy Pausch, professor of computer science, human-computer interaction and design at Carnegie Mellon University (CMU). Dr. Pausch, a co-founder of CMU's Entertainment Technology Center (ETC), has had great influence within the industry through his teachings, sabbaticals at Walt Disney Imagineering and Electronic Arts and consultation with Google on user interface design.

"The Academy is pleased to be able to continue supporting the educational efforts of the growing number of students pursuing careers in interactive entertainment, said Joseph Olin, president, AIAS. "As Dr. Randy Pausch inspired students and colleagues to work towards their dreams, we can think of no better way to honor this philosophy than to offer student scholarships in his name."

Last year the Academy awarded four scholarships to: Jason Williams, University of Advancing Technology; Lisa Brown, Carnegie Mellon's Entertainment technology Center; Garrick Williams, West Virginia University; and Diana Hughes, University of Southern California's School of Cinematic Arts.

The scholarship selection committee is comprised of AIAS board members Rich Hilleman, Electronic Arts; Don Daglow, Stormfront Studios and Mike Capps, Epic Games, along with the University of Southern California's Chris Swain and Carnegie Mellon's (former AIAS board member) Jesse Schell.

Additional information on the Dr. Randy Pausch Scholarship Fund and the application process will be available beginning March 31, 2009 at www.interactive.org.