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SUBMISSIONS NOW OPEN FOR THE 2011 RANDY PAUSCH AND MARK BEAUMONT SCHOLARSHIP FUNDS

Academy of Interactive Arts & Sciences Seeking to Award Next Generation of Video Game Changers

Calabasas, Calif. – April 6, 2011 – The Academy of Interactive Arts & Sciences' AIAS Foundation, has announced that submissions for their Randy Pausch Scholarship and Mark Beaumont Scholarship are now open.

The Randy Pausch scholarship, which awards two \$2,500 scholarships, was established to honor the memory of Computer Science Professor and Co-Founder of the Entertainment Technology Center at Carnegie Mellon University, Dr. Randy Pausch. This scholarship has been established to support students who are pursuing careers specializing in the development of interactive entertainment like art, animation, programming, engineering, game direction, game design, sound design, and music composition.

The Mark Beaumont scholarship, which awards two \$2,500 scholarships, was established to honor the memory of the previous COO of Capcom North America and Europe, Mark Beaumont. This scholarship has been established to support students who are pursuing careers specializing in the business of interactive entertainment such as executive leadership, law, marketing, public relations, and business development.

“The AIAS Foundation is pleased to continue supporting students who are pursuing a degree and career in interactive entertainment,” said Martin Rae, president, Academy of Interactive Arts & Sciences. “Randy Pausch and Mark Beaumont made a huge mark in their respective fields, and we hope our scholarship recipients will do the same one day.”

To qualify, applicants must have a GPA of at least 3.3, a full-time student and attending an accredited college or university in the United States during the 2011-2012 school year.

For more information about the scholarships and qualifications, as well as applications, is available online at <http://www.interactive.org/foundation/scholarships.asp>. The deadline to apply for scholarships is June 30, 2011.

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