

Business Game of the Year

Outstanding Innovation in Gaming

Scribblenauts



Developer
5th Cell

Publisher
Warner Bros. Interactive Entertainment

Producer
Joseph M. Tringali

Creative Director
Jeremiah Slaczka

Game Director
Jeremiah Slaczka

FarmVille



Developer
Zynga

Publisher
Zynga

Producer
David Gray

Creative Director
Craig Woida

Game Director
Bill Mooney

Flower



Developer
thatgamecompany

Publisher
Sony Computer Entertainment America

Producer
Kellee Santiago

Creative Director
Jenova Chen

Demon's Souls



Developer
From Software

Publisher
Atlus

Producer
Takeshi Kajii

Game Director
Hidetaka Miyazaki

Uncharted2: Among Thieves



Developer
Naughty Dog

Publisher
Sony Computer Entertainment America

Producer
Sam Thompson

Creative Director
Amy Hennig

Game Director
Bruce Straley

Portable Game of the Year

The Legend of Zelda: Spirit Tracks



Developer
Nintendo

Publisher
Nintendo

Producers
Satoru Iwata, Shigeru Miyamoto,
Aiji Aonuma

Game Director
Daiki Iwamoto

Mario & Luigi: Bowser's Inside Story



Developer
Alphadream

Publisher
Nintendo

Producers
Satoru Iwata, Shigeru
Miyamoto, Toshiharu
Izuno

Game Director
Hiroyuki Kubota

Scribblenauts



Developer
5th Cell Media

Publisher
Warner Bros. Interactive Entertainment

Producer
Joseph M. Tringali

Creative Director
Jeremiah Slaczka

Game Director
Jeremiah Slaczka

Professor Layton and the Diabolical Box



Developer
Level-5

Publisher
Nintendo

Producer
Akihiro Hino

Game Director
Tatsuya Shinkai

LittleBigPlanet



Developer
SCE Cambridge Studio

Publisher
Sony Computer Entertainment America

Producer
Mark A. Green

Game Director
Piers Jackson

Lead Designer
Gareth Hughes

Game of the Year

Call of Duty: Modern Warfare 2



Developer
Infinity Ward

Publisher
Activision

Producer
Mark Rubin

Game Director
Jason West

Assassin's Creed II



Developer
Ubisoft Montreal

Publisher
Ubisoft

Producer
Sebastien Puel

Creative Director
Patrice Desilets

Game Director
Benoit Lambert

Uncharted 2: Among Thieves



Developer
Naughty Dog

Publisher
Sony Computer Entertainment America

Producer
Sam Thompson

Creative Director
Amy Hennig

Game Director
Bruce Straley

Dragon Age: Origins



Developer
Bioware

Publisher
Electronic Arts

Producer
Mark Darrah

Creative Director
Mike Laidlaw

Game Director
Mark Darrah

Batman: Arkham Asylum



Developer
Rocksteady

Publisher
Sony Computer Entertainment America

Producers
Daniel Bailie, Nathan Burlow

Creative Directors
David Hego, Jamie Walker

Game Director
Sefton Hill